

Corporate Profile

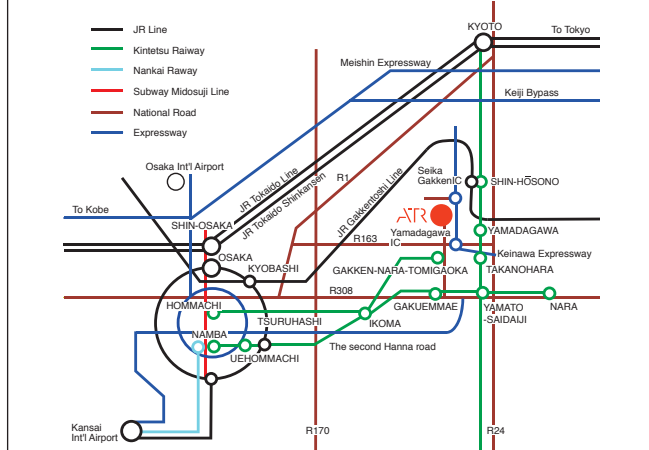


Advanced Telecommunications
Research Institute International

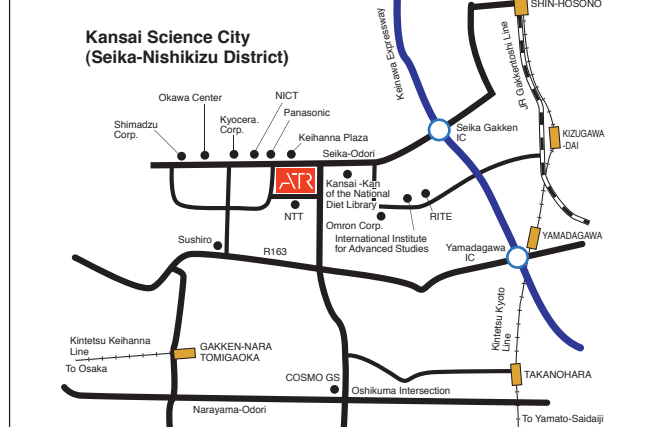


Innovative Technology for Human Communication

**From Gakken-nara-tomigaoka Sta.,
Kintetsu Keihanna Line**
Nara Kotsu Bus (around 15 min.)
Bus #41 or #47 from Bus Stop #2 at Gakken-nara-tomigaoka Sta.



**From Shin-hosono Sta., Kintetsu Kyoto Line /
Hosono Sta., JR Gakentoshi Line**
Nara Kotsu Bus (around 15 min.)
Bus #36 or #47 from Bus Stop #1 or Bus #41 from Bus Stop #2
at Shin-hosono Sta. / JR Hosono Sta.



Advanced Telecommunications Research Institute International

2-2-2 Hikaridai Seika-cho, Soraku-gun, Kyoto 619-0288 Japan (Kansai Science City)
TEL +81 774 95 1111 / FAX +81 774 95 1108

URL: <http://www.atr.jp/>

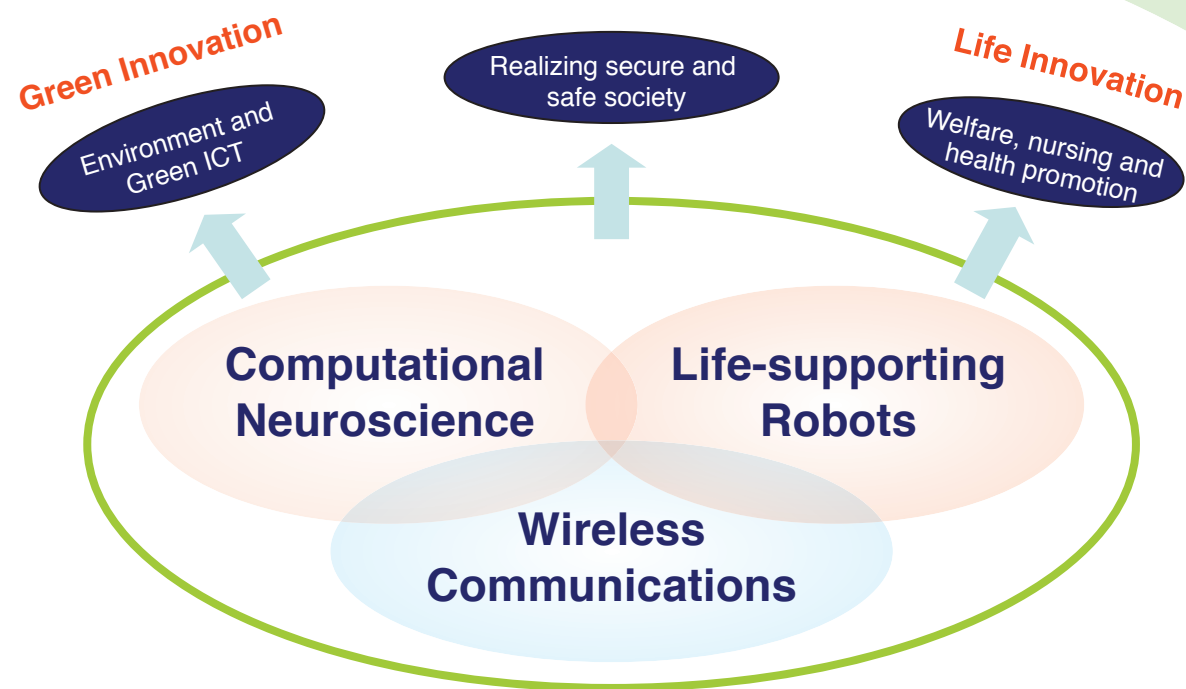


2012

ATR creates new communication technologies to support comfortable human life

Mission

- To promote pioneering and innovative research on information and communication-related fields with global collaboration among industry, academia and government
- To contribute to a wide variety of welfare of society and humanity by outstanding achievements, and to develop highly -professional human resources
- To lead growth of Kansai Science City as a center of excellence in the world



Approach interdisciplinary and transdisciplinary researches, in addition to these three areas

Fields of Research and Development



Greeting

ATR is a unique private company established in Kansai region in March 1986, through the broad support of industry, government and academia, with the aim of promoting fundamental and innovative R&D activities as well as contributing to society in a wide range of telecommunication fields.

For the last quarter century since our foundation, outstanding research outcomes have been steadily achieved in such fields as neuro/knowledge science, intelligent robotics, language translation and wireless communication through original and innovative research activities and collaboration work with various universities, research institutes, and companies within and outside of Japan.

Research and development for information and communication technology is indispensable to the formation of safe and secure society as well as a true communication society, which will provide people with a more satisfying living environment by facilitating human communication. In addition to continuous efforts in high-quality advanced research and development, we are determined to focus on the feasibility of broadly applying our research results in society and making them more useful and accessible to a variety of people.

Yasuo Hirata, President

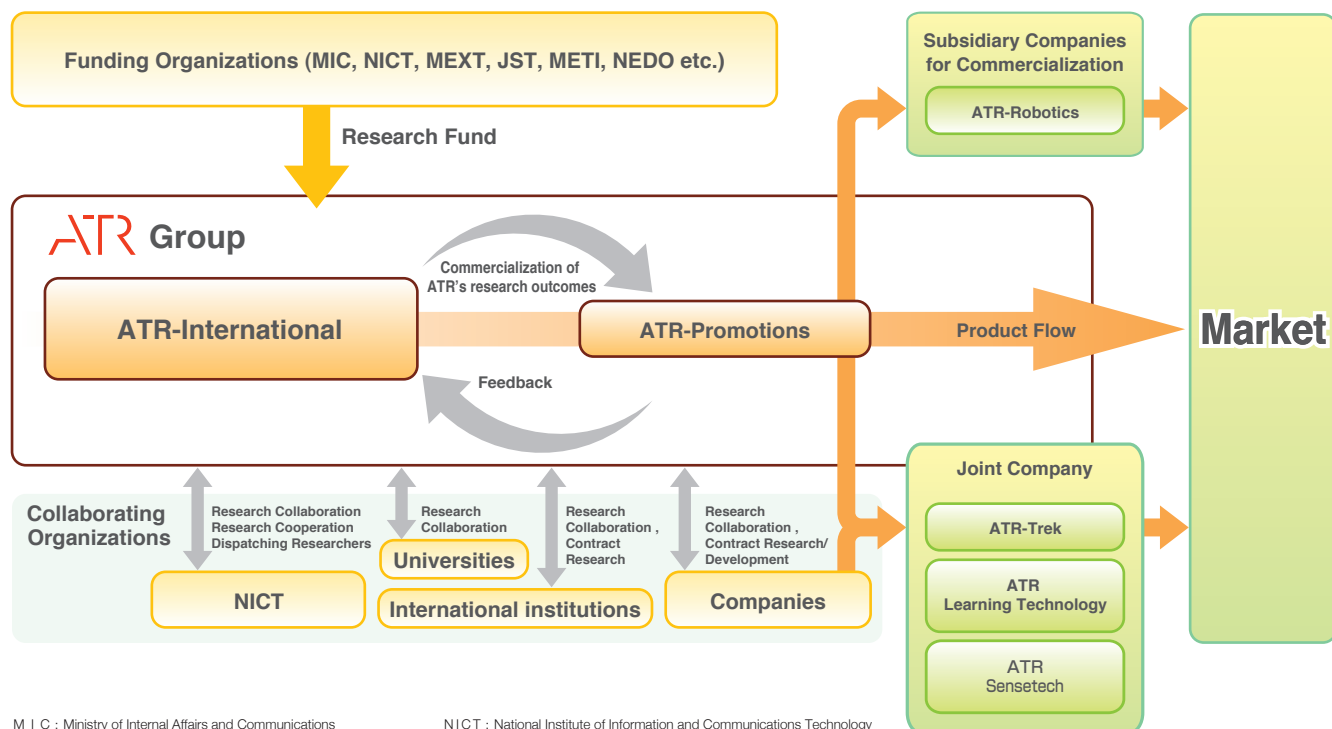
● ATR Company Profile

Foundation	March 1986 1989	Foundation of ATR Move to present location
Capital	100 million yen	
Shareholder Composition	120 companies including NTT and KDDI	
Location	2-2-2 Hikaridai Seika-cho, Soraku-gun, Kyoto 619-0288 Japan (Kansai Science City)	
Employees	218 people (including 181 researchers) Breakdown of researchers: Contract researchers 85%, Loan researchers 8%, Permanent researchers 7%, International researchers 20% (as of April 1, 2012)	

● Main Board Members

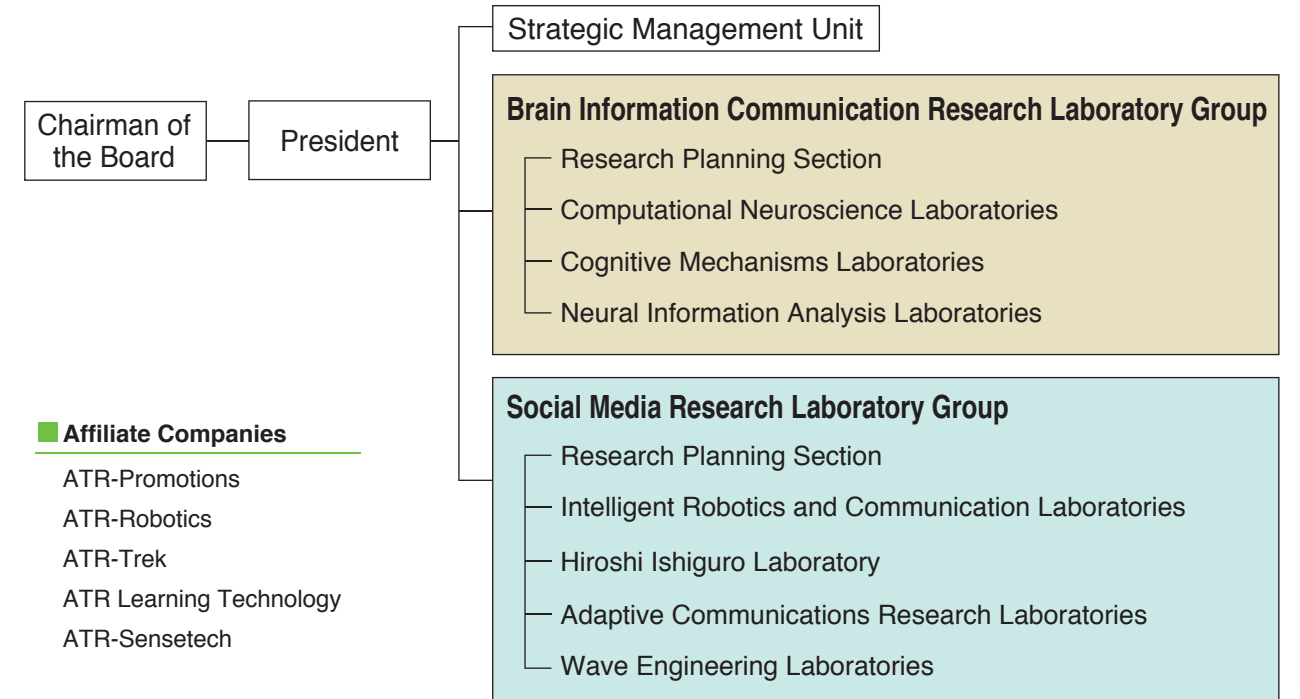
Chairman of the Board	Nobuaki Kumagai
President	Yasuo Hirata
Advisor of the Board	Shosuke Mori
Advisor of the Board	Yasuyoshi Katayama

● ATR Commercialization Framework



M I C : Ministry of Internal Affairs and Communications
MEXT : Ministry of Education, Culture, Sports, Science and Technology
METI : Ministry of Economy, Trade and Industry
NICT : National Institute of Information and Communications Technology
J S T : Japan Science and Technology Agency
NEDO : New Energy and Industrial Technology Development Organization

● Organization



● ATR History

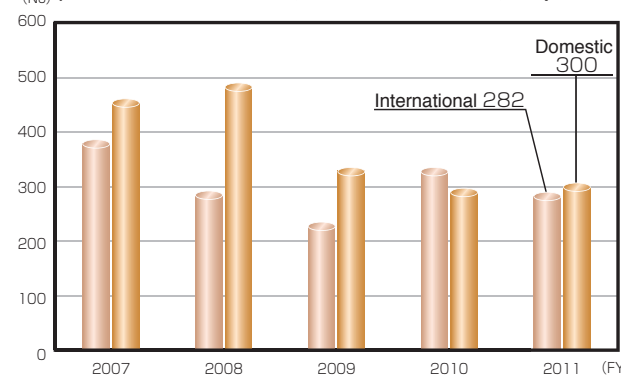
March	1986	Foundation of Advanced Telecommunications Research Institute International
April	1986	Foundation of four research laboratories: ATR Communication Systems Research Laboratories (1986 – 96) ATR Interpreting Telephony Research Laboratories (1986 – 94) ATR Auditory and Visual Perception Research Laboratories (1986 – 94) ATR Optical and Radio Communications Research Laboratories (1986 – 96)
April	1989	Opening of full-scale laboratories (the first institute established in Kansai Science City, "Keihanna")
March	1993	Reorganization of research laboratories Foundation of ATR Human Information Processing Research Laboratories (1992 – 2001) Foundation of ATR Interpreting Telecommunications Research Laboratories (1993 – 2000) Foundation of ATR Media Integration & Communication Research Laboratories (1995 – 2001) Foundation of ATR Adaptive Communications Research Laboratories (1996 – 2001)
March	1996	
April	2000	Foundation of ATR Spoken Language Translation Research Laboratories (2000 – 2001)
October	2001	Integration of research laboratories into ATR International Change of funding scheme (KTC to TAO)
November	2004	Foundation of "ATR-Promotions," a subsidiary for commercialization
April	2006	Change of funding scheme (transition to multi-funding system)
April	2010	Establishment of research laboratory group

Examples of Recent Major R&D Results and Commercialization

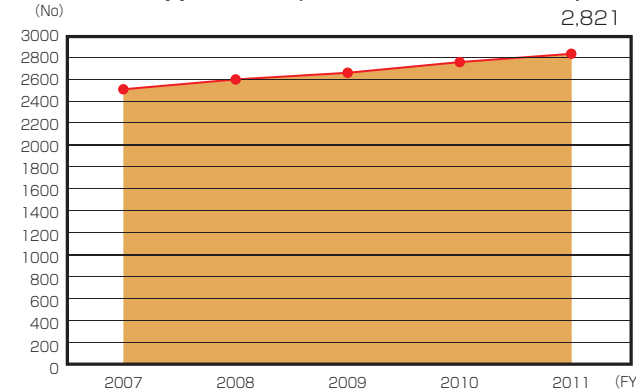
2011	Jun	Publicly released brain imaging software, VBMEG, which unifies MEG and fMRI information and visualize brain activity with high accuracy
	Jun	Developed a low power wake-up radio module for wireless LAN systems (collaboration of NEC Communication Systems, Ltd. and other three organizations)
	Jul	Held "House of Android", with teleoperated android "Geminoid F"
	Oct	Held a symposium on safe and secure ICT transportation
	Nov	Developed multiple access wireless communication technology to accelerate the greening of ICT equipments (collaboration of Oki Electric Industry, Co., Ltd.)
	Dec	Developed a learning protocol using decoded neurofeedback (DecNef) method
2012	Jan	Developed 8x8 non-linear multi-user multiple-input-multiple-output (MIMO)
	Jan	Released the synchronized data recording and playing software "SyncRecord" for wireless hybrid sensor (ATR-Promotions)
	Mar	Implemented the interactive collection search system "Image Finder" in the National Museum of Ethnology (ATR-Promotions)

Statistics

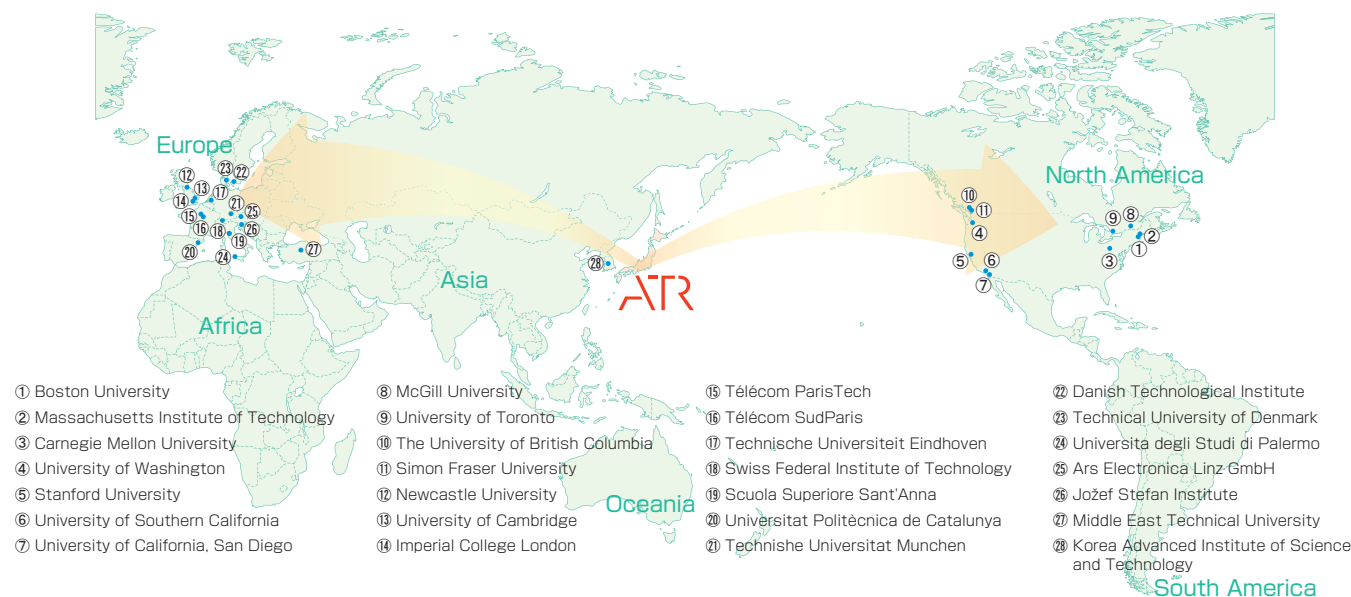
Publications(Papers and presentations)
(Total: International 8,104 / Domestic 12,816)



Patent Applications (Total: 2,821 / FY2011: 56)



International Research Collaboration Network



We aim to understand the function of the brain through computational neuroscience and to develop a Brain Machine Interface (BMI) as a basic technology for IT that realizes ICT technology accessible to all and futuristic communication by applying our obtained knowledge.



Cognitive Mechanisms Laboratories (CMC) is developing communication interfaces that will be available anywhere for anyone by understanding the operating principle of the brain and a combination of brain activity measurement, robot engineering, and computational neuroscience. Neural Information Analysis Laboratories (NIA) is investigating non-invasive measurements of brain activity and an estimation method to understand brain function. As well as realizing a highly accurate measurement method, we are promoting a simple measurement method with fewer restrictions for successful brain function measurements in various environments. Computational Neuroscience Laboratories(CNS) seeks a way to apply brain information in bountiful life by promoting tests to apply information captured by the brain to rehabilitation and also develops decoding technology for analyzing signs measured from the brain and robots controlled by brain activity.

IT's drastic evolution over the last decade has allowed us to find necessary information through the Internet. Images and videos have become more common as means of sharing information and for telecommunication purposes. On the other hand, strong doubts remain about whether the Internet is improving our lives or our welfare in terms of excessive information, the digital divide, or huge energy consumption. To sort such problems out, we are committed to the pursuit of human-centered communication by developing BMI technology with simple operations and interfaces that address the special needs of the disabled or senior citizens to accurately retain human functions.

Director of Brain Information Communication Research Laboratory Group
Mitsuho Kawato

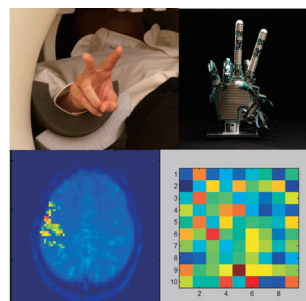
We aim to understand the brain function through computational neuroscience and to develop a Brain Machine Interface (BMI) for recovery of motor functions in humans as technology for IT and clinical applications.

● Decoding Brain Signals

Neural decoding allows us to predict mental content from measured brain signals. Our group is developing computational techniques to decode human brain signals and study information coding in the human brain. Our goal is to establish novel communication technology that directly connects the brain and machines using decoded neural information.

From Mind-Reading to Brain-Machine Interfaces

Brain signals can be seen as 'codes' that encode our mental experiences. To decipher them, we combine neuroscience and machine learning methods. We are developing decoding techniques that capture the subtlety of our mental experiences and apply them to build brain-machine interfaces that control machines using decoded information.



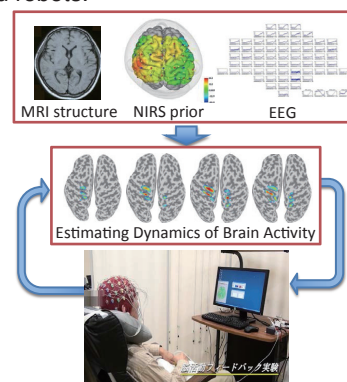
Brain-machine interface that decodes fMRI signals to reconstruct human hand movements (collaboration with Honda Research Institute)

● Understanding Motor Control and Exploring Novel Neuro-Rehabilitation

Motor control is crucial for animals. We aim to understand the neural substrates underlining motor control and learning. Based on our neuroscience knowledge, we are exploring novel rehabilitation that induces neural plasticity and functional recovery by utilizing the technologies of non-invasive brain activity measurement and robots.

BMI Challenge for Functional Recovery

Our ability to adapt to novel environments stems from our brain's ability to acquire internal models. Even when our internal environment changes due to functional deficits in our body or our brain, neural plasticity paves the way to functional recovery. Through computational neuroscience and brain machine interface technology, we are approaching the mysteries of human motor control to challenge functional recovery.



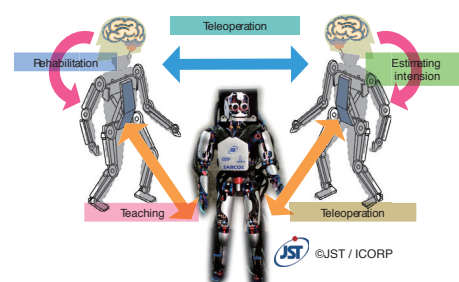
Real Time Feedback of Brain Activity for Stroke Patients

● Connecting a Brain with a Robot

The goal of our study is to control robots by thoughts in the brain. This study is expected to contribute to the connection of humans and robots as a future telecommunication device and to the development of an assistive device for the recovery of motor functions in humans. We aim to understand brain mechanisms especially those of motor control.

Development of a Robotic Assistive Device Using Brain Activity

The goal of our study is to control an exoskeleton and/or a humanoid robot using brain activity. A non-invasive device to detect brain activity can only provide a limited amount of information. Therefore, we are developing a suitable autonomous controller that can complement the detected brain activity.



Using brain activity to control exoskeleton and our humanoid robot CBI.

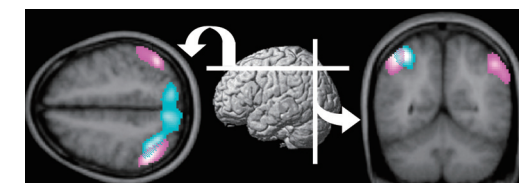
We investigate the mechanisms for high-order brain functions by utilizing advanced technologies for the measurement and the analysis of brain activity as well as simulations of brain functions based on robots and computers. Our results enhance human communications and the development of natural human-machine interfaces.

● Understanding Brain Mechanisms for Cognition and Learning

Our objective is to clarify the cognitive and learning mechanisms underlying human intelligence using computational theories, psychological experiments, and brain activity measurements. Based on our knowledge of brain mechanisms, we are developing human-machine interfaces that help users, control algorithms for humanoid robots, establish new methods of education, and enhance communication ability.

Brain Mechanisms for Improving Communication

Environments around humans continuously change. We are investigating the attention mechanisms necessary for realizing the changes of environments and in the human brain during adaptation to new environments as well as the mechanisms for rapid and appropriate activation of acquired knowledge for adaptive behaviors.



Difference in brain activity between predictive (cyan) and postdictive (magenta) selection of behaviors in changes of environments

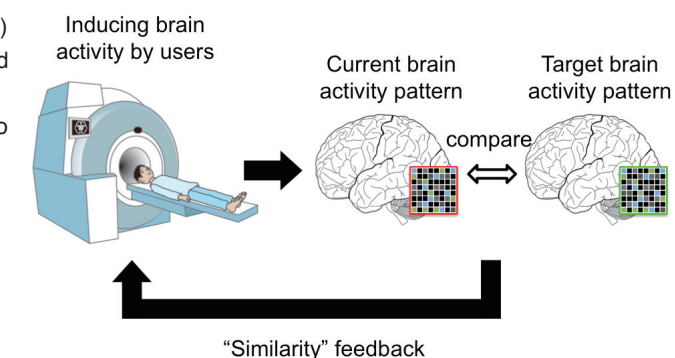
● Research and Application for Decoded fMRI Neurofeedback

We integrate psychophysical, neuroimaging, and computational approaches and apply the decoded neurofeedback (DecNef) method to BMI, medical treatment, and communication technology.

A New Approach in Neuroscience: DecNef Method

We have developed the decoded neurofeedback (DecNef) method to induce a targeted brain activity pattern in a targeted brain region.

Our long-term goal is to clarify the brain mechanism and to establish a new clinical framework in which to treat disease.



DecNef method(decoded fMRI neurofeedback)

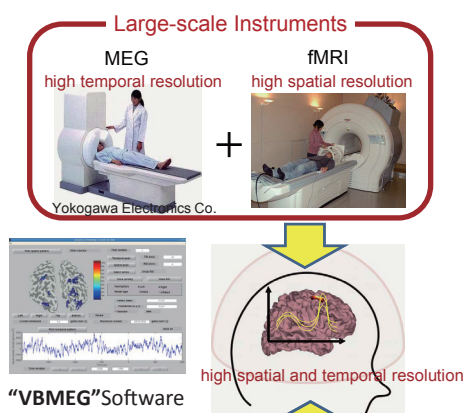
The goal of our research is to develop analysis tools to clarify human brain functions and communication techniques based on brain activities.

Integrating Multiple Brain Imaging Data

We are developing statistical methods to integrate existing non-invasive brain imaging modalities such as fMRI, MEG, EEG, and NIRS. We aim to enhance the spatial and temporal resolution that brain imaging techniques cannot achieve by themselves. Multimodal integration is dispensable to noninvasively understand the neural mechanism of humans.

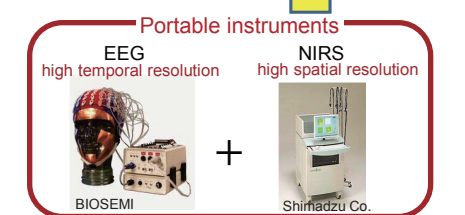
Combining Large-Scale and High-Resolution Brain Imaging (MEG and fMRI) Data

MEG has high temporal resolution, even though it cannot provide the location of brain activities. On the other hand, fMRI provides the precise location of brain activities, but it lacks temporal resolution. To measure brain activities with both high temporal and spatial resolution, we are developing a statistical method to combine these two complementary brain techniques. Further, we have developed 'VBMEG' which is open-source software with graphical user interface and available from our Web page (<http://vbmeg.atr.jp/?lang=en>).



Combining Easy-to-Use and Portable Brain Imaging (EEG and NIRS) Data

Although MEG and fMRI provide brain activity data with high temporal/spatial resolution, they are not practical for daily use because of their large-scale instruments. On the other hand, since EEG and NIRS are portable, they allow brain activity measurements outside examination rooms. To estimate brain activities accurately under open environments, we are also developing methods that combine EEG with NIRS.



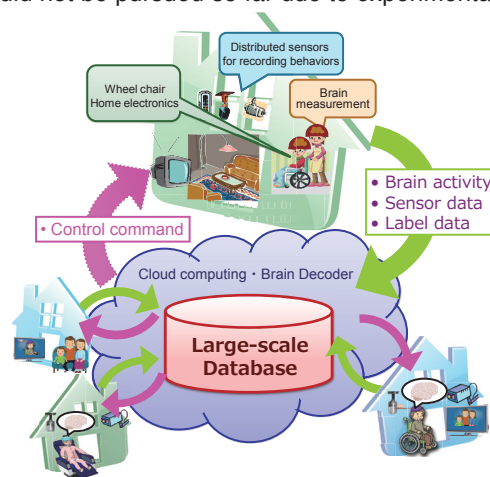
Estimation of brain activity with high temporal and spatial resolution by combining multiple brain imaging data

Application of Brain Decoding Technologies to Improve Quality of Life

We are developing the system using brain activities in natural environments to support persons who need care to become self-reliant. Such decoding systems in real-world environments will further open up possibilities to understand the neural mechanism of spontaneous behaviors and higher-order cognition, which could not be pursued so far due to experimental limitations.

Network Brain-Machine Interface

Since brain activities differ substantially between subjects and sessions even for same subjects, current brain-machine interfaces (BMIs) generally require long-time training periods for each subject before getting started. This prevents us from practical application of BMI technologies in daily life. We are tackling this problem by collecting enormous samples of brain activities in real life and by constructing the real-time system which retrieves inferred subjects' intentions with the help of ambient sensors as well. To achieve our goal, we develop various elemental technologies such as accurate decoding methods implemented on high-speed computers, subject-independent decoding procedures and artifact reduction techniques under natural environments.



Creating innovative concepts and core technologies, and developing innovative systems for different kinds of social communication.



The cloud computing ICT infrastructure, the next generation devices like smart-phone, tablet devices, and LTE (Long Term Evolution) wireless communications have made rapid progress in our social media environment. The next research scope on social media may include actuation-typed social media, in specific, visible-typed robot service such as human-robot communication, safety robotic wheel-chairs and convenient cart robots with physical entity and invisible-typed robotic services such as route guidance services for power failure caused by earthquake without physical entity. They will greatly contribute to a few solutions on facing these social problems, decrease of birthrate, increase of elderly, health, education, energy and environment and post-disaster reconstruction. Therefore, we renamed to "Social Media Research Laboratory Group" in order to reflect our research scope. It consists of three laboratories and Hiroshi Ishiguro Laboratory.

Intelligent Robotics and Communication Laboratories focuses on the network robot platform and its standardization allowing visible-typed robot services and invisible-typed ones and also plans to do field experimentations in the shopping malls, day-care service centers and educational facilities. Hiroshi Ishiguro Laboratory is doing the research on what is the nature of physical existence of human using tele-operated androids called "Geminoid™", "Telenoid™" and "Elfoid™", collaborating with artists, philosophies, and leading scientists.

Adaptive Communication Research Laboratories aims to develop next-generation wireless communication systems with ease of use and is creating core technologies on ad-hoc networks and cognitive wireless communications.

Wave Engineering Laboratories focuses on the development of wireless resource management systems which allow to keep high throughput rates even though simultaneous usage of many people and may contribute reduction of carbon dioxide emissions.

Director of Social Media Research Laboratory Group
Norihito Hagita

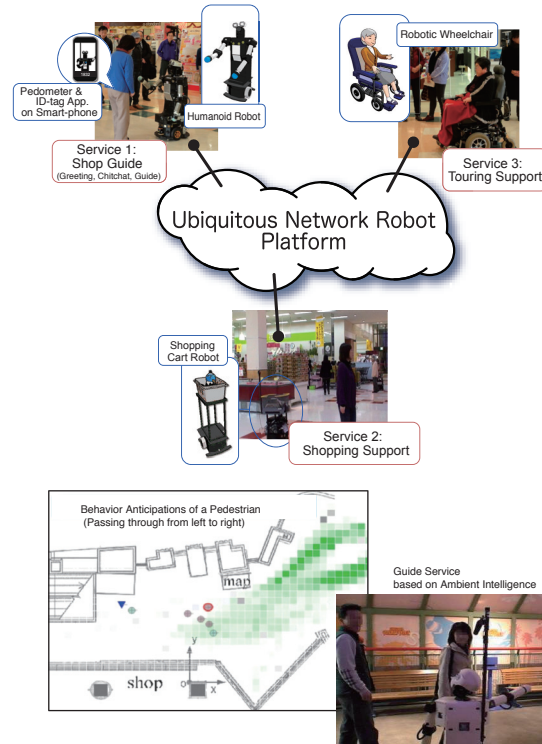
Our research and development is to create robots and intelligent environments for life care robotics. Our research on “knowing people activities” is promoted by both science and technology.

Ubiquitous Network Robot Systems

Development of network robot systems which enable to provide robot services that are created by combining robot and ubiquitous network technologies.

Ubiquitous Networked Robots

Research and development of robot services to persons over different places allowing cooperation with anthropomorphic agents on Internet, smartphone applications and environmental sensors such as cameras, laser range finders, RFID tags, etc. Ubiquitous Network Robot Platform is developed to manage networked robots and robotic services.



Ambient Intelligence

Ambient Intelligence Map related congested time and place will be created by accumulating records of people's positions and human behaviors using sensors which are embedded in the environments. It shows what kind of services is needed by robots such as for whom, time or place.

Humans Behavior Analysis

Development of algorithms and/or sensors on people's intentions, tastes, interests, and grip force for internal information and behaviors for external information.

Driving Assessment

Investigated automatic driving skill evaluation method using specially manufactured wireless gyroscope modules attached on the drivers cap and right foot.



Automatic Vital Data Collection

We developed sensor network system make vital data measuring instruments send obtained vital data referencing positional information to reduce amount of task and input error.



Purchasing Activity Analysis

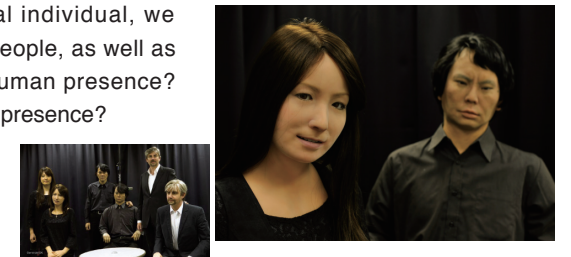
The system observes the vital information on customer's purchasing activities, such as the locations of goods to be carted, the user trajectories and eye movements in a store. By analysing the activities, for example, the robot on the shelf can recommend goods inferred from the information to the customer for facilitating to purchase more goods.



Where does the feeling of human presence come from? Can we convey human presence or build a mechanism for recording it? To explore about these questions, we conduct research by developing various kinds of androids.

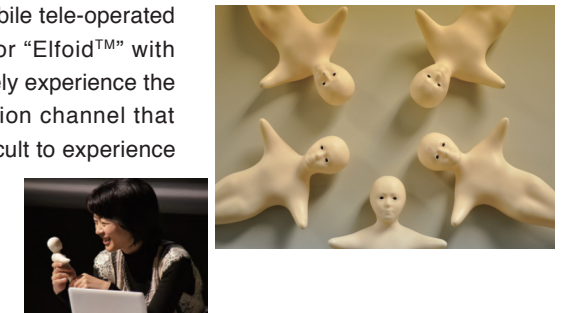
Study of Mechanism of Presence through Geminoid™

By developing tele-operated androids that closely resemble a real individual, we investigate about the effects of robot's appearance and behavior on people, as well as working on fundamental questions such as: what is the concept of human presence? What elements is it composed of? How can we transfer or record human presence?



R&D of Portable Tele-Operated Androids that Transfer Human Presence

This research attempts to develop new communication media using mobile tele-operated androids. By developing social media robots such as “Telenoid™” or “Elfoid™” with minimum features of human appearance that allow any individual to freely experience the transfer into robot's body, we realize an entirely novel communication channel that enables users to feel the presence of a remote partner, something difficult to experience through conventional telephones.



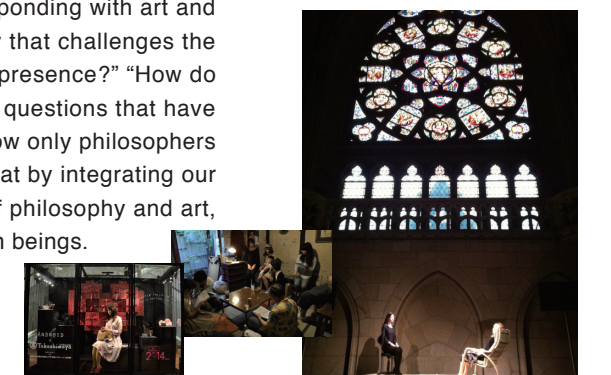
Field Experiments and Applications of Tele-Operated Androids

Focused on encouraging social communication between people, we introduce Telenoid™ to elderly care or educational facilities and conduct experiments on a wide range of generations from children to elderlies and also on people with various nationalities. Through these experiments, we try to verify the impact of tele-operated androids on people and aim to contribute to the realization of a society in which anyone from anywhere at anytime can support others.



Innovation of New Media by Integrating Technology, Art, Science and Philosophy

Going beyond science and technology frameworks, while corresponding with art and philosophy, we are dedicated to a fundamental research activity that challenges the creation of a truly new media. “What is the definition for human presence?” “How do people specify themselves as their own selves?” These are the questions that have remained unknown to mankind since long ago. However, until now only philosophers or artists could deal with such principle questions. We believe that by integrating our research regarding androids with other researches in the field of philosophy and art, we can scientifically tackle these principle questions about human beings.



Geminoid™, Telenoid™ and Elfoid™ are registered trademark of ATR.

Research and development work is being carried out on new wireless communication systems towards a sustainable society. Such systems include cognitive radio networks which achieve more efficient use of precious radio spectrum resources, a wake-up receiver which reduces electric power consumption of ICT devices, and a GPS-based relative positioning method between vehicles.

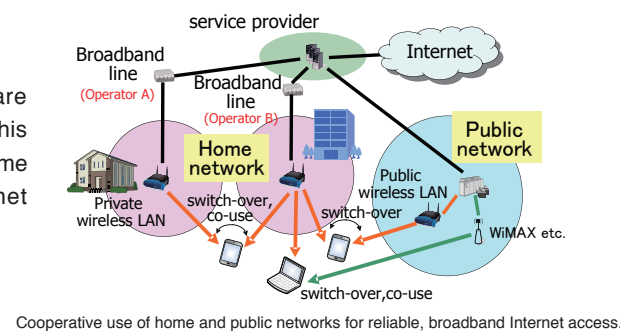
Wireless devices and services, ranging from smartphones to satellite communications, are essential in realizing a wealthy and secure society. We are engaged in R&D on innovative techniques and applications that achieve efficient and user-friendly wireless services that wholly utilize the limited radiowave resources.

Efficient Use of Radio Spectrum

Cognitive radio monitors changes in the availability and quality of radio channels, and dynamically selects one or more suitable wireless access systems for use. This technology promises to achieve more efficient use of radio-spectrum resources as well as enhanced performance of wireless terminals.

Reliable Internet Access

Our cognitive radio system (CRS) scenario allows users to share wireless access to their home Internet connection, and combine this with access to public wireless networks. The cooperative use of home and public networks will enable more reliable broadband Internet access.

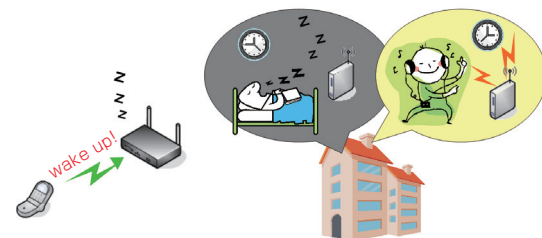


Reducing Electric Power Consumption

A low power consumption wake-up radio module receives a “wake-up” signal and starts ICT devices when they are needed. This achieves reducing waste electric power consumption.

Wake-Up ICT Devices When We Want to Use

Almost all wireless LAN accesspoints and ICT devices work and consume electric power all the time. If these devices sleep when they are not used, electric power consumption can be reduced. Our developed low power consumption radio module can wake up wireless LAN systems and ICT devices only when they are actually in need.



When users want to use the ICT device, users wake it up by sending wake-up signal and start to use. The ICT device sleeps when it is not used and does not waste electric power.

Communication among Vehicles and Pedestrians to Avoid Accidents

Research on wireless communication among vehicles and pedestrians aims to achieve fast and reliable sharing of position and motion information, which can be used in navigation devices to support safe driving and avoid road accidents.

Cooperative Relative Positioning Method for Vehicles

Being aware of relative position to other vehicles by exchanging the absolute position via the inter-vehicle communications is very important for preventing collision accidents from happening. In the urban area, however, due to multipath propagation, the non-correlated errors in the absolute position degrade the accuracy of relative position. By using the highly correlated GPS signals received from the common satellites including the reflected signals, the accuracy of relative position is improved.



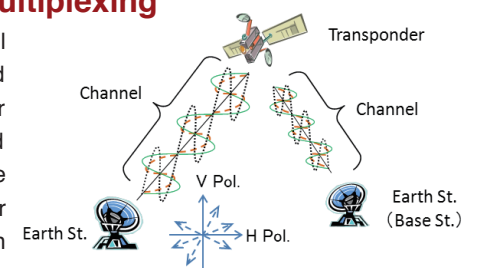
Wireless communication between vehicles and pedestrians to warn of collision dangers.

Utilization of Limited Frequency Resource

The growing number of wireless devices is causing a congestion on radio resources. In order to solve this issue, we have conducted researches to improve the efficiency of spectrum usage by aggregating unused time and frequency resources, or by multiplexing several signals going through different propagation paths.

Boost of Satellite Communication by Poly-Polarization Multiplexing

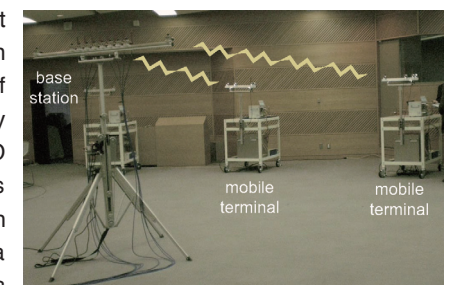
In typical satellite communication systems, two orthogonal polarization planes (vertical and horizontal), or circular waves are used. Some recent works have reported orthogonal polarization multiplexing or adaptive polarization multiplexing for better frequency utilization. Here we propose a more advanced scheme named poly-polarization multiplexing, that utilizes multi-planes of polarization and interference cancelling technology, based on an idea that the propagation between a transponder and an earth station has a Line-of-Sight (LOS) condition and thus the polarization planes between them are quite stable.



Poly-polarization multiplexing transmission

Spatial Multiplexing Technique for Next Generation Communications

We conduct research and development of Multi-User Multiple-Input Multiple-Output (MU-MIMO) technology, which improves the spectrum efficiency of next generation mobile communication systems in order to cope with a dramatically growing demand of traffic. A MU-MIMO technology decouples multiplexed signals for different users by exploiting the difference in propagation characteristics among users. A MU-MIMO technology based on a linear algorithm is already in practice. However, its performance degrades when the difference in propagation characteristics is small such as in a small-sized cell e.g. a picocell or femtocell. This research develops a MU-MIMO technology based on a non-linear algorithm which is effective even in a small-sized cell and experimentally verifies its validity.



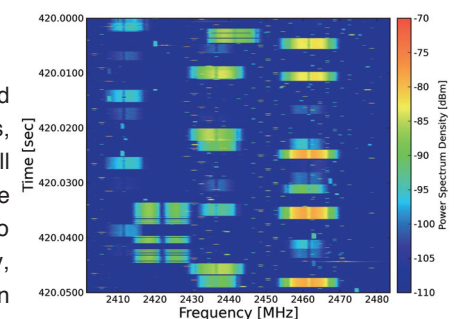
Experimental equipment of multi-user MIMO spatial multiplexing system

Survey and Consultation of Wireless Systems

The sharing of the spectrum is an important issue with multiple radio systems since the demand of the frequency band, especially the ISM band, is rapidly growing. Wave Engineering Laboratories survey and consult on the issue by using our deep knowledge of wireless systems and measurement know-how.

Measurement of Spectrogram and Traffic Across the Entire Frequency Band

A typical example is the 2.4 GHz ISM band where the demand of the frequency band is growing due to the diffusion of multiple hotspot services, smartphones, tablet PCs, and mobile routers. We analyze the spectrum usage of a frequency band. First of all we record the spectrogram in order to observe how the radio signal varies across the time and the frequency axis. And we also monitor the radio traffic between radio terminals. Based on the measurement results we calculate the spectrum efficiency, interference between wireless systems, and user throughput. We provide advice on improving the communication quality of a desired link that coexists with other systems such as wireless LAN, Bluetooth, cordless phones, and microwave ovens.



A measurement result of 2.4 GHz spectrogram recorded in an university hospital

ATR-Promotions Inc. was founded in 2004 to manage licensing of ATR patents and to promote the products developed using ATR technologies. We are also committed to develop interactive guide systems and to support in neuroimaging studies.

● Licensing Intellectual Properties and Patents

We not only provide information on ATR patents but also support the development of new products using ATR technologies. We carry out this mission by licensing intellectual properties and patents.

● Products for Human Researches

"Face expression database" and "Speech database" provide researchers with basic materials to investigate human information processing mechanism and to develop speech technology, respectively. A wireless hybrid sensor is available for human activity studies to record acceleration, angular velocity and geomagnetic field simultaneously as well as atmospheric pressure, temperature and some additional information using externally connected sensors.

● An Interactive Guide System for Mobile Devices

"Stroly" is a popular guide app series for mobile devices. It introduces new aspects of sightseeing spots and historic places through unique illustrated maps and information.

● Advanced Support for Neuroimaging Researches

Neuroimaging experts support researchers using fMRI and MEG by (1) planning experiments, (2) programming stimulus control in experiments, and (3) analyzing the data. Short courses on data analysis and stimulus control are also available as well as consultation on functional brain research methodologies.



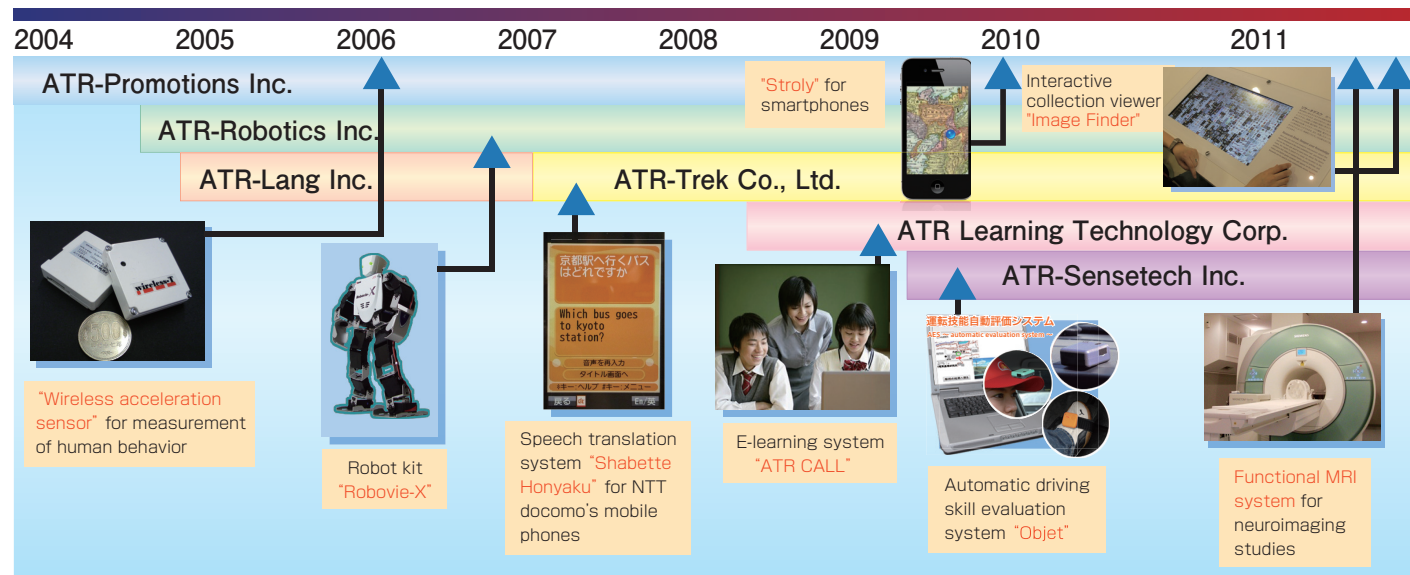
Wireless hybrid sensor



"Stroly" for smartphones



A staff member supporting MEG operation during a brain activity experiment



History of Product Development Based on ATR Technology (2004 ~ 2011)

Variety of products based on ATR technologies are available via following ATR group companies.

● ATR-Robotics Inc.

<http://www.atr-robo.com>

ATR-Robotics Inc. was founded in January 2005 to promote the robot technology from ATR.

We promote the original robot series "Robovie". We also propose and develop a human tracking sensor system and a variety of interactive museum guide systems for museums and public spaces.



Interactive museum system "Digital Cabinet"

● ATR-Trek Co., Ltd.

<http://www.atr-trek.co.jp>

ATR-Trek was founded in May 2007 in partnership with FueTrek Co., Ltd. to promote speech recognition, translation, and speech synthesis technologies.

Based on our advanced speech technologies we provide "Shabette Honyaku for A," a real-time automatic speech translation service for smartphones. Our speech recognition technologies are also used in NTT DOCOMO, INC.'s various services, including "Shabette Concier™," a voice-agent application.



Speech translation service "Shabette Honyaku for A: Large Vocabulary Version," for smartphones

● ATR Learning Technology Corp.

<http://www.atr-lt.jp>

To market ATR's foreign-language learning technology, ATR Learning Technology Corp. was founded in April 2008 in collaboration with Uchida Yoko Co., Ltd.

We have developed an e-Learning system, ATR CALL BRIX, for learners of English. It uses a scientifically proven learning method and ATR's speech technologies. Among its various courses, the "TOEIC study course," which uses official ETS materials, is widely used not only in schools but also in top global companies.



TOEIC study course in "ATR CALL BRIX"

● ATR-Sensetech Inc.

<http://www.sensetech.jp>

In February 2009, ATR-Sensetech Inc. was founded to market the "Automatic Driving Skill Evaluation System," which was developed by integrating ATR's "human behavior sensing and understanding technologies" and the Yamashiro Driving School's "teaching and technical driving expertise."

We promote the "Automatic Driving Skill Evaluation System," which supports the evaluation of safe driving skill at hazardous places based on the recorded data from motion sensors attached to the head and the foot of the driver.



Automatic driving skill evaluation system "Objet"

Motion sensors
Evaluation Sheet

